



Humboldt is a dynamic growing city located in central Saskatchewan with a population of over 5900 and a trading area in excess of 29,000 people. The city and its' surrounding trading area welcome the tremendous economic growth seen over the past several years and are working to ensure that it continues to provide exciting opportunities into the future. With all the amenities of a larger centre and the desired lifestyle offered by a small city, Humboldt is an attractive place to call home.

Educational opportunities are abundant in the Humboldt area. The city of Humboldt boasts three elementary schools, as well as Humboldt Collegiate Institute. All the high school students will soon be housed in a brand new building attached to recreation facilities. The area surrounding Humboldt also has many excellent K to 12 schools. There are two post-secondary education options in the region: Carlton Regional Trail College offers adult education, skills and trades training; St. Peter's College, an affiliated College of the University of Saskatchewan, offers university programming in Arts & Science, Business, Kinesiology and Agriculture. Both Colleges are undergoing significant infrastructure renovations to enhance the learning environment for learners, the community and business partners alike.

Humboldt's commercial sector is very active. A new retail division named the Quill Centre is now located on the West side of Humboldt and is home to Canadian Tire and Mark's Work Warehouse with Tim Horton's beginning construction in June. Much more development in this centre is being planned and future announcements are expected. Canalta Hotels are in the midst of constructing a high end Ramada Hotel which is expected to open in August of this year. The Humboldt Co-op has expanded its services with a brand new card lock and Agro Centre and Discovery Ford Automotive Group has a new, larger home West of the City. In June, Humboldt will be celebrating the grand opening of the Immigration Gateway Information Centre, which will assist immigrants settling in our area and businesses with the process involved in hiring them. The construction of the new hospital started in 2008 and is over 70% complete. The first patient is expected to be transferred to the new Humboldt District Health Complex in October 2010 with the Grand Opening of the new facility to take place in the later part of September 2010. Along with all of this new development, existing businesses are expanding and renovating, making Humboldt a destination shopping centre.

The Humboldt & District Chamber of Commerce (HDCC) is seeing growth in numbers with its membership increasing from 95 members in 2003 to 170 in 2010 – just another sign of continued growth. The HDCC is looked upon as a role model within the provincial Chamber network. The Executive Director of the HDCC has recently been named the Chair of the Saskatchewan Chamber Leaders Group and sits on the provincial Growth Strategy Task Force. Humboldt was chosen as one of 16 communities across Canada and one of 2 in Saskatchewan to pilot the 3rd Quarter Program, matching



older workers with employment opportunities in our area. Clearly, Humboldt is seen as having a growing and progressive business community.

Humboldt is situated in one of Saskatchewan's most progressive and prosperous farming areas. Just as agriculture contributed to Humboldt's early growth, it continues to drive economic growth and development in a number of industries today. The area has been favored with many entrepreneurial people who have established numerous agricultural service industries which include a number of manufacturing plants in the surrounding area that not only serve local needs but export markets as well.

In addition to agriculture, the mining sector is vigorous. PCS Lanigan is located about 40 km south of Humboldt and a large portion of their employees reside in and around Humboldt. BHP Billiton is currently completing the feasibility analysis phase with respect to a new mine near Jansen, approximately 40 minutes SE of our city. By summer of 2011, they are expected to announce their intentions to construct and operate a mine that will eventually employ 1,000 people. As Humboldt is the closest large centre to the mine, we expect a number of employees to reside in our great City. Two other mining opportunities in our area are being looked at by BHP and we expect Humboldt to be the centre of this activity for years to come.

Humboldt's residential developments are also growing quite rapidly. There are many subdivisions that are opening in the City, many of which are being completed by private developers. A new record was set in 2007 with 63 new housing starts, followed by 68 starts in 2008 and 92 starts in 2009. The Caleb Group has recently begun construction on a senior's Assisted Living Complex that will have approximately 100 units. All of this contributes to making Humboldt an affordable and attractive place to live.

Recreation is important to the Humboldt area; there are many opportunities to become involved. The Humboldt Uniplex— which includes the Elgar Petersen Arena, Aquatic Centre and Curling Rink and Meeting Rooms - is an asset to the community. And, Humboldt is the home of the 2003 & 2008 Junior National Royal Bank Cup Champions—The Humboldt Broncos. Humboldt has a wide variety of parks and open space throughout the city and recreational opportunities that can be enjoyed year round.

The impressive recreational, educational, and shopping facilities, along with the friendly atmosphere of the community, enhance Humboldt's appeal and contribute to its rapid growth.

For more information, please contact the Chamber office at 306-682-4990.